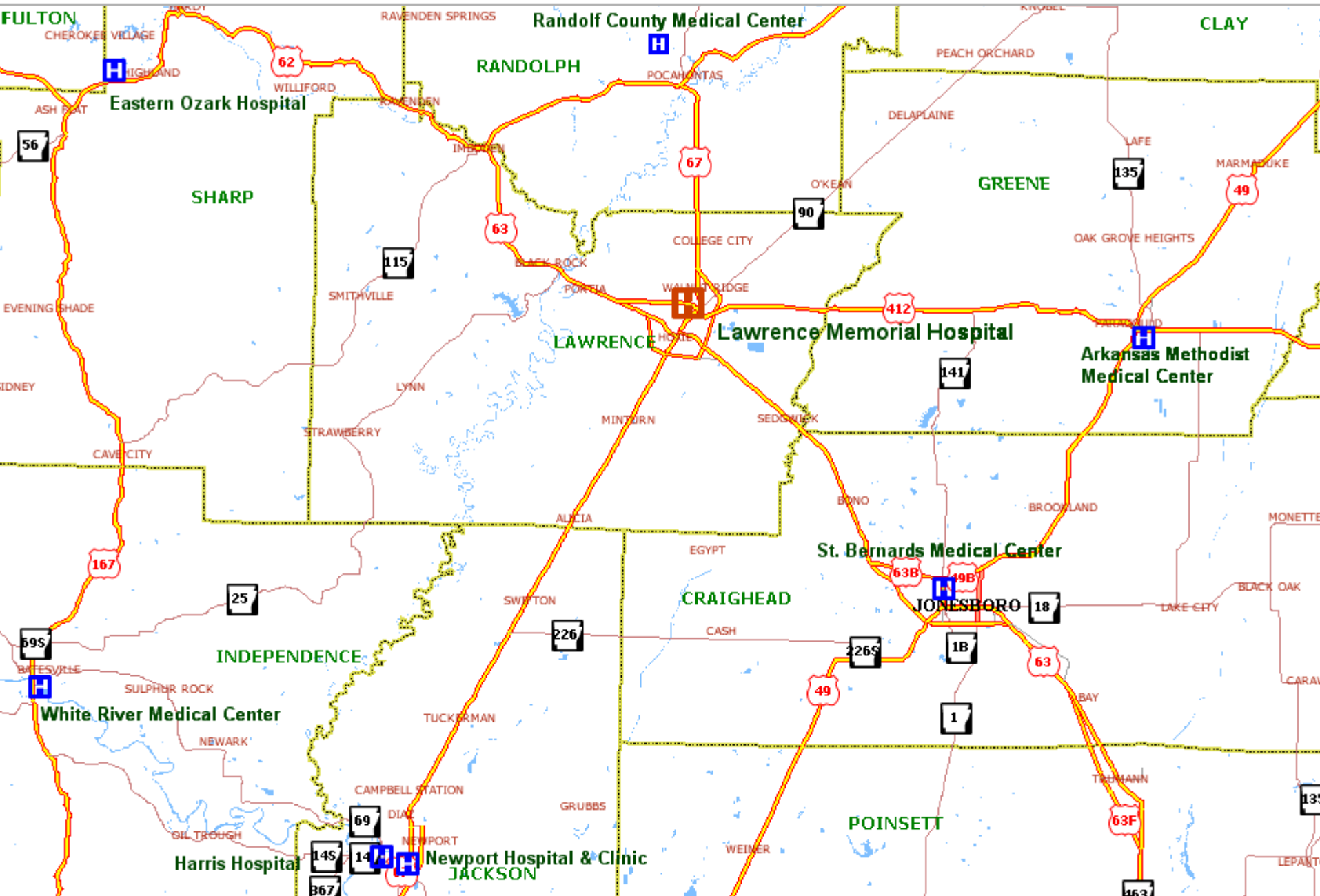

LAWRENCE
HEALTH SERVICES

*Presented by Lee Gentry
Walnut Ridge, Arkansas*

Lawrence Health Services

- Lawrence Memorial Hospital (25 beds)
- Lawrence Hall Nursing Center (189 beds)
- Family Medical Clinic of Walnut Ridge
- Hoxie Medical Clinic
- Lawrence Health Foundation
- Lawrence Home Medical

Lawrence Memorial Hospital and surrounding area



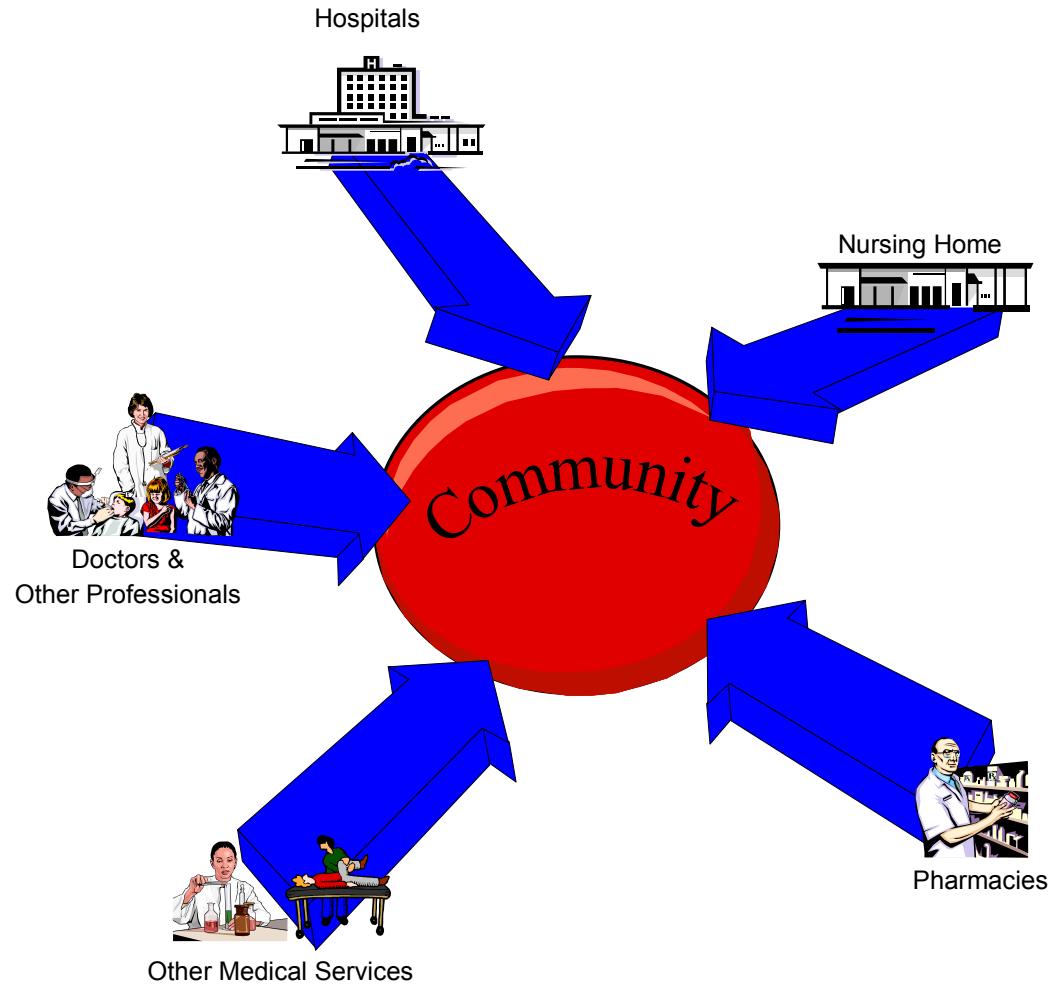
Performance Improvement Assessment

- Assess market and clinical services including
 - Evaluate historic/potential demand for clinical services
 - Identify opportunities to appropriately address clinical service line “gaps”
- Identify other performance improvement opportunities that will result in increased financial stability - Areas to address include:
 - Reimbursement and cash flow
 - Hospital expense analysis
 - Physician practice review
 - Organizational architecture and management principles
- The engagement was funded in whole by the Delta States Rural Hospital Performance Improvement Project

Detailed Analysis, Findings, and Recommendations

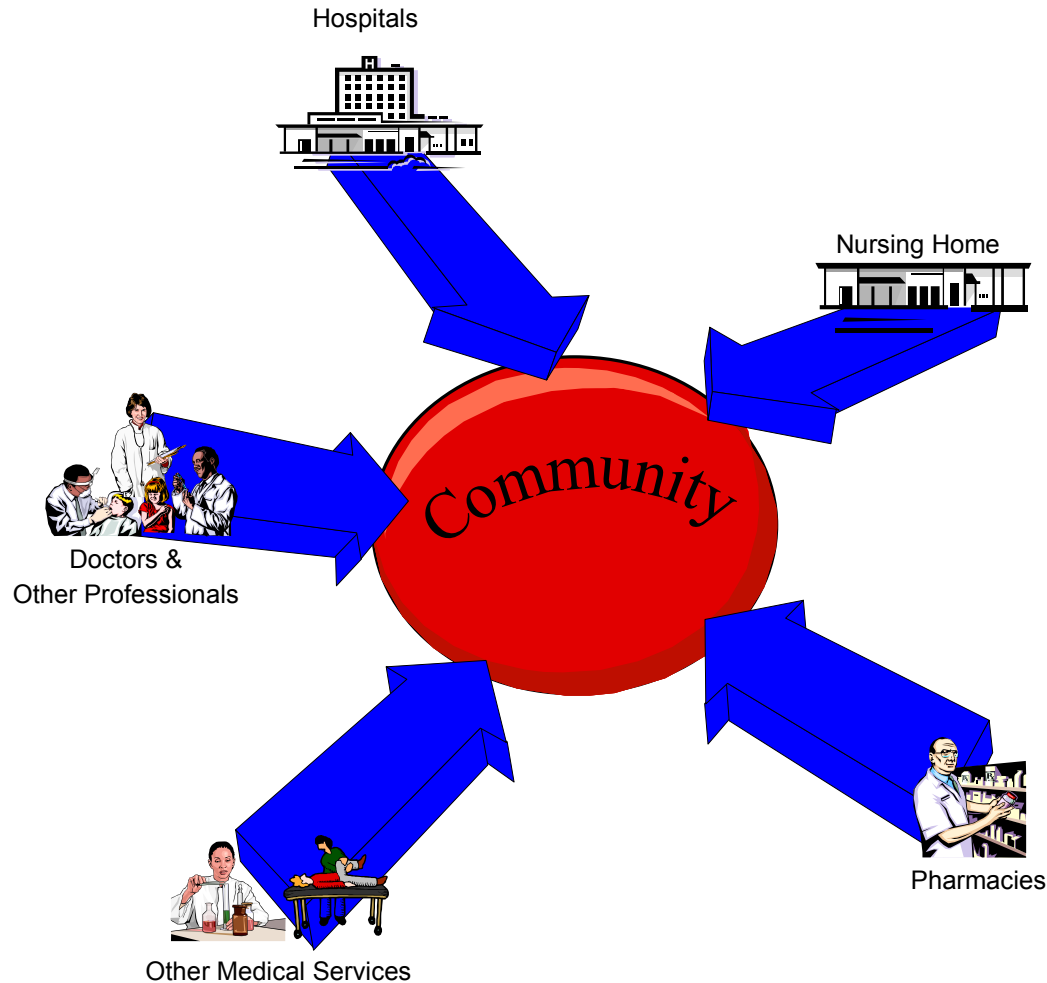
- Market/Service Area
- Clinical Services
- Financial/Reimbursement
- Expense Management
- Physician Practice Management
- Organizational Architecture

The Economic Impact of the Health Sector on Lawrence County



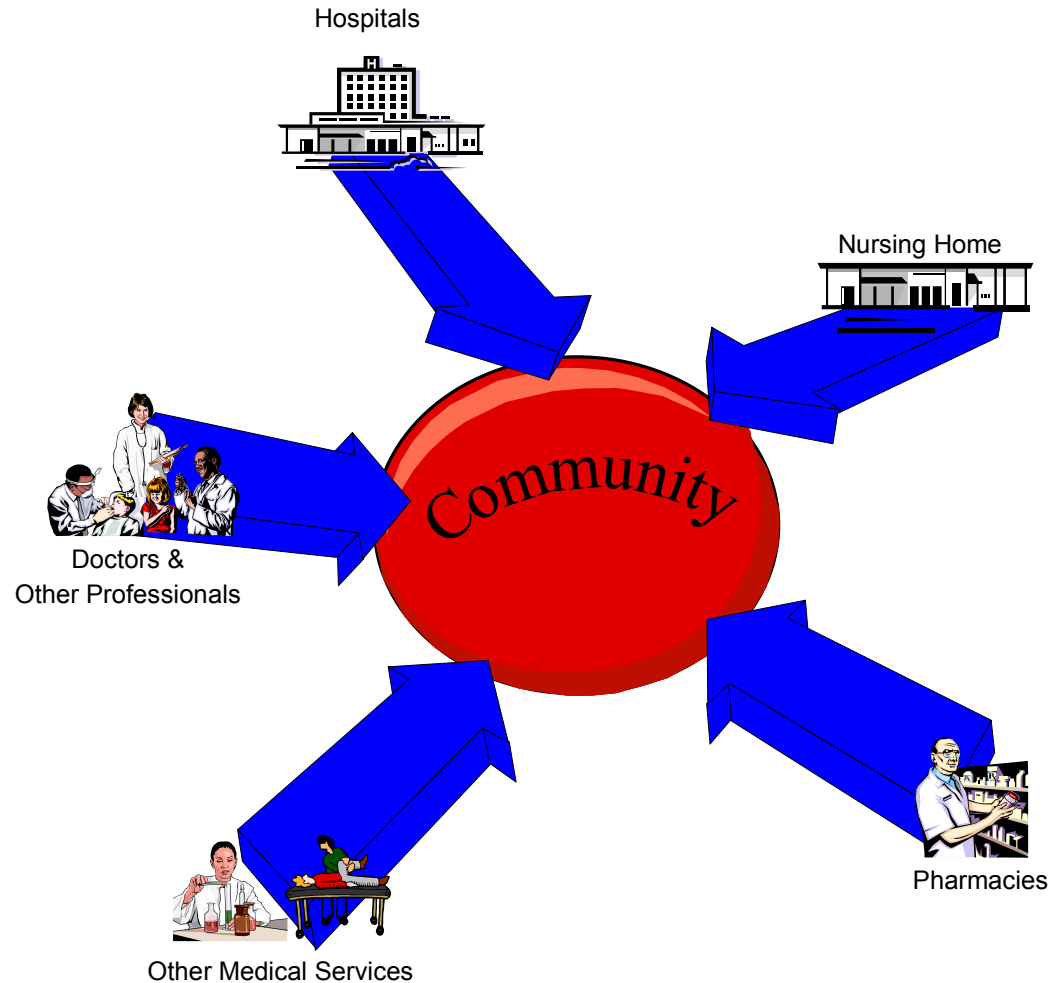
Report prepared as part of the Mississippi Delta Project
(Rural Hospital Performance Improvement Project)

Lawrence County Health Services Directory



Report prepared as part of the Mississippi Delta Project
(Rural Hospital Performance Improvement Project)

Lawrence County, Arkansas Economic Data & Health Information



Report prepared as part of the Mississippi Delta Project
(Rural Hospital Performance Improvement Project)

Lawrence Memorial Hospital – Arkansas

Employee Satisfaction Survey

*Prepared by:
Linda Powell, MSIPT
March 13, 2003*

Supported by:



RURAL HOSPITAL PERFORMANCE IMPROVEMENT

Delta Region

Funding provided by the Office of Rural Health Policy, HRSA

Lawrence County Telephone Health Assessment Results



NEAR Delta Health Net
March 2003