

Southern Rural Access Program Autumn Grantee Conference

Agenda

Rural Leaders Development and
Recruitment and Retention of Primary Care Providers

October 29-31, 2003

Crowne Plaza Austin Hotel
Executive Meeting Center

500 North IH 35, Austin, Texas

PENNSSTATE



College of
Medicine

THE
ROBERT WOOD
JOHNSON
FOUNDATION

The Southern Rural Access Program is administered by the Rural Health Policy Center at the Penn State College of Medicine with funding from The Robert Wood Johnson Foundation.

WEDNESDAY, OCTOBER 29, 2003

3:00 p.m. – 5:00 p.m.	Registration	Colorado Foyer, Hotel 18th Floor
3:00 p.m. – 5:00 p.m.	Southern Health Improvement Consortium Meeting	Colorado Room, Hotel 18th Floor
5:30 p.m. – 7:30 p.m.	Networking Reception	Rooftop Dining Room, Hotel 18th Floor

THURSDAY, OCTOBER 30, 2003

6:30 a.m. – 8:15 a.m.	Breakfast	Creekside Dining Room. EMC First Floor
7:45 a.m. – Noon	Registration	Sabine Foyer, EMC Mezzanine
8:15 a.m. – 8:45 a.m.	RWJF/NPO Welcome <i>Anne Weiss, Senior Program Officer – RWJF and Michael Beachler, Program Director – NPO</i>	Sabine, EMC Mezzanine
8:45 a.m. – 10:15 a.m.	Concurrent Sessions <i>Improving Diversity in the Health Care Workforce: Where Do We Go From Here?</i>	Sabine, EMC Mezzanine
	Presenter: Charles Terrell, EdD, Association of American Medical Colleges Reactor: Frances Henderson, RN, PhD	
	<i>Building and Maintaining State Policy Support for Recruitment, Retention and Community Health Center Development Efforts in a Fiscally Tight Policy Environment</i>	Rio Grande, EMC Mezzanine
	Presenters: Marsha Broussard, Director - Louisiana Rural Health Access Program and Jose Camacho, CEO Texas Association of Community Health Centers Moderator/Reactor: Robert Pugh, CEO Mississippi Primary Health Care Association	
10:15 a.m. – 10:45 a.m.	Break	Sabine Foyer
10:45 a.m. – 12:15 p.m.	Concurrent Sessions <i>The Role of Medical Schools on Producing Rural Physicians and Recruitment and Retention Through Scholarship, Loan Repayment and Related Programs</i>	Sabine, EMC Mezzanine
	Presenters: Jack M. Colwill, MD, professor - University of Missouri Columbia and director, RWJF's Generalist Physician Initiative and Donald Pathman, MD, MPH; associate professor - Cecil G. Sheps Center for Research at UNC Moderator: James Herman, MD, MSPH, Professor of Family and Community Medicine and associate dean for Primary Care - Penn State College of Medicine	

Locum Tenens: SRAP Present and Future

Rio Grande, EMC Mezzanine

Presenter: *Jonathan MacClements MD, University of Texas at Tyler Family Practice Residency Program*

Speaker/Moderator: *Graham Adams, PhD, executive director - South Carolina Office of Rural Health*

12:15 p.m. – 1:30 p.m.

Networking Buffet Lunch Creekside Dining Room, EMC First Floor

1:30 p.m. – 3:00 p.m.

Concurrent Sessions

Retention of Rural Health Leaders From Clinicians' Perspectives

Sabine, EMC Mezzanine

Facilitators: *Larry Braden, MD, primary care physician and Regina Benjamin, MD, NAC member and primary care physician*

Rural Residency Programs: National Trends and Regional Experiences

Rio Grande, EMC Mezzanine

Presenters: *Randall Longenecker, MD, rural program associate director - Mad River Family Practice, The Ohio State University Rural Program and Robert B. Walker, MD, MS, Joan B. Edwards College of Medicine at Marshall University*

Reactor: *Wil Baker, EdD, co-director - Alabama Southern Rural Access Program*

3:00 p.m. – 3:15 p.m.

Networking Break

Sabine Foyer

3:15 p.m. – 4:45 p.m.

Concurrent Sessions

Alabama's Rural Health Leaders Pipeline: A Partnership to Develop Needed Minority Health Care Professionals

Sabine, EMC Mezzanine

Presenters: *Ben Rackley, Tuskegee AHEC and John Wheat, MD, MPH, University of Alabama*

Recruitment and Retention Strategies

Rio Grande, EMC Mezzanine

Presenters: *Nelson Tilden, Consultant and Fred Moskol, National Rural Recruitment and Retention Network and Wisconsin Office of Rural Health*

Reactor/Moderator: *Alvin Harrison, recruiter administrator - Mississippi Access to Rural Care*

6:00 p.m.

Dinner and Show

Please plan to meet us in the Hotel Lobby to walk to Esther's Follies for fun, frivolity and fantastic food. We plan to depart the hotel at 6:15 p.m. Esther's, a combination topical vaudeville/satirical musical comedy revue, has been called the state's premier comedy complex, garnering national praise for its repertory company of professional performers. The one to one and a half hour show will be preceded by a networking reception and sit-down Mexican Fiesta. The festivities should conclude by 9:15 p.m., giving folks time to stroll down Sixth Street, catch a cab to the legendary honky tonk, the Broken Spoke, or venture to the Warehouse District in search of Austin's hot spots.

FRIDAY, OCTOBER 31, 2003

6:30 a.m. – 8:15 a.m. **Breakfast** **Creekside Dining Room, First Floor EMC**

7:45 a.m. – 9:15 a.m. **Breakfast Roundtable Discussions**

Rural Health Leaders: Role of Academic Health Centers in Recruitment

Shoal Creek, EMC Mezzanine

Facilitator: *Elaine Mason*, Director, WVU Health Sciences Placement Service
WVU Office of Rural Health

*Sharing Best Practices and Progress Towards Sustainability in Practice
Management Technical Assistance*

Sabine, EMC Mezzanine

Facilitator: *Rita Salain*, Practice Management Consultant

AHEC and Medicaid Administrative Match

Travis, EMC Mezzanine

Facilitator: *Michael Beachler*, Director - Southern Rural Access Program

SRAP Evaluation Update: Access Survey Findings for Each State

Rio Grande, EMC Mezzanine

Facilitator: *Donald Pathman, MD, MPH*, Cecil G. Sheps Center for Research at UNC

9:15 a.m. – 9:30 a.m. **Break** **Sabine Foyer**

9:30 a.m. – 10:45 a.m. **Concurrent Sessions**

*Building and Maintaining Policy Support for West Virginia's Rural Health
Education Program in a Fiscally Tight Policy Environment*

Sabine, EMC Mezzanine

Presenter: *Hilda Heady*, Executive Director - West Virginia University RHEP

Reactor: *Michael McKinney, MD*, NAC member and COO - University of Texas
Health Sciences Center

Osteopathic and Allopathic Training Partnerships

Rio Grande, EMC Mezzanine

Presenters: *Michael Adelman, DO*, VP for Academic Affairs - West Virginia College
of Osteopathic Medicine and *Marc B. Hahn, DO*, Dean - Texas College of
Osteopathic Medicine

10:45 a.m. – Noon **Concurrent Sessions**

*Texas's Approach to Maintaining & Increasing the Diversity of the Physician
Work Force Since the Hopwood Decision*

Sabine, EMC Mezzanine

Presenters: *W. Budge Mabry*, director - Texas Medical and Dental Application
Service and Joint Admission Medical Program, *Steve Shelton, MBA*,
PA-C, CEO, East Texas AHEC and *Mary Wainwright*, deputy director -
East Texas AHEC

*Shortcomings in Medicare Bonus Payments in Rural Underserved Areas:
Research findings and approaches to overcome physician office barriers*

Rio Grande, EMC Mezzanine

Presenter: *Lisa Shugarman*, Associate Health Policy Researcher - Rand Institute

Reactors: *Barbara Wren*, Practice Management Specialist - Sowega AHEC and
Janis Ritter, MEd, Practice Management Specialist - Piney Woods AHEC

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**Southern Rural Access Program
Autumn 2003 Grantee Conference/Austin, Texas
Presenter Biographical Sketches**

**Graham Adams, PhD
Executive Director
South Carolina Office of Rural Health**

Graham Adams, PhD currently serves as the executive director of the South Carolina Office of Rural Health, a not-for-profit entity that works to improve and enhance rural health delivery in South Carolina. Dr. Adams has 15 years of experience in the health care field and has worked extensively in the areas of rural health, primary care, public health infrastructure development, community mental health and program development for underserved populations. He has provided leadership to many public health and access improvement projects and currently serves on the advisory boards of many state and national initiatives. Dr. Adams previously served as the state director for the RWJF Southern Rural Access Program.

Dr. Adams received his undergraduate degree in psychology from Frostburg State University and holds a Masters in Public Health and a Doctorate of Philosophy in Health Administration, both from the University of South Carolina. He also holds an adjunct assistant professor position in both the University of South Carolina Department of Health Administration and the Department of Public Health Sciences at Clemson University.

**Michael D. Adelman, DO
Vice President for Academic Affairs & Dean
West Virginia School of Osteopathic Medicine**

Michael Adelman, DO was appointed vice president for Academic Affairs & dean of the West Virginia School of Osteopathic Medicine in August 2002. Previously, he was associate dean for Academic Affairs of Ohio University College of Osteopathic Medicine. Dr. Adelman is the chief academic officer for the college.

Following graduation from the University of Miami, Florida with a Bachelor of Science degree, Dr. Adelman earned his podiatry degree from the Pennsylvania College of Podiatric Medicine. Following a residency in podiatric surgery, Dr. Adelman went back for his degree in osteopathic medicine from the Des Moines College of Osteopathic Medicine and Surgery where he graduated with honors in Family Medicine followed by a residency in Colorectal surgery. Dr. Adelman maintained a private practice prior to pursuing an academic medicine career.

Dr. Adelman was in the first cohort of the AOA/OU-COM Health Policy Fellowship and served as the chair of the Institute for National Health Policy and Research from 1996-1999. He lectures nationally on medical education issues as well as hospital and government regulations.

Wil Baker, EdD
Co-Project Director
Alabama Southern Rural Access Program

Wil Baker serves as the co-project director of the Alabama Southern Rural Access Program. He is a retired professor of Family Medicine – University of South Alabama in Mobile and a retired naval aviator.

Michael Beachler
Director – Rural Health Policy Center
Penn State College of Medicine

Michael Beachler serves as director of the Rural Health Policy Center and associate professor -Department of Family and Community Medicine, Penn State College of Medicine. He also serves as the national program director for The Robert Wood Johnson Foundation's Southern Rural Access Program, an effort to improve access to basic healthcare in eight of the most underserved rural states in the country. Previously, Michael served as a senior program officer for The Robert Wood Johnson Foundation, where he was responsible for developing and overseeing several national grant programs. He also co-chaired the Grantmakers in Health Task Force on Maternal and Child Health and served as convenor of the Foundation's substance abuse goal group. Earlier in his career, he served as assistant deputy commissioner for the Maine Department of Human Services. Michael received his Masters of Public Health from the University of Pittsburgh in 1979. He serves as a member of the Southern Philanthropy Consortium Task Force, an effort that seeks to address the critical lack of charitable capital in rural areas of the Southeast. He has recently been appointed to the Board of Directors of Capital Link, a national technical assistance center to improve access to capital for community health centers and the Community Health Facilities Fund, a national intermediary designed to improve access to capital for not-for-profit behavioral health providers.

Regina Benjamin, MD, MBA
SRAP National Advisory Committee Member
Family Physician

Regina Benjamin, MD, MBA, is associate dean – Rural Health at the University of South Alabama, a family physician in Bayou La Batre and a member of the Southern Rural Access Program National Advisory Committee. A graduate of Xavier University, Morehouse School of Medicine and the University of Alabama School of Medicine, Dr. Benjamin chose to return to the region that she grew up in, starting a family practice in Bayou La Batre, Alabama (a small shrimping village along the gulf coast). After several years moonlighting in emergency rooms and nursing homes to keep her practice open, and with an MBA from Tulane under her belt, Dr. Benjamin converted her medical office into a small rural health clinic dedicated to serving the large indigent population in her community.

Dr. Benjamin has been a socially conscious, compassionate family physician in Bayou La Batre, Alabama since 1987. In 1995 she was elected to the American Medical Association's board of trustees, making her the first physician under age 40 and the first African-American woman to be elected. Benjamin has received numerous national recognitions for her work. Her latest accolade came in August in the form of an award by The National Governors Association (NGA) in the private citizen category. Benjamin was named by Time Magazine as one of the "Nation's 50 Future Leaders Age 40 and Under." She was featured in a New York Times article, "Angel in a White Coat," and was chosen "Person of the Week" by ABC's World News Tonight with Peter Jennings, "Woman of the Year" by CBS This Morning and "Woman of the Year" by People Magazine. In 1998 she was the United States' recipient of the Nelson Mandela Award for Health and Human Rights.

Larry Braden, MD
Family Practitioner
Ouachita Valley Family Clinic

Dr. Larry Braden is family practitioner at Ouachita Valley Family Clinic in Camden, AR and serves the Arkansas Rural Access Program as a rural primary care mentor to medical students and residents. Born and raised in Hawaii he came to Arkansas following a four-year stint in the Navy. He and his family moved to Camden following his completion of medical school and residency at the University of Arkansas Medical Sciences College of Medicine. According to Dr. Braden, "This move was to a place in the state he swore he would never go; changing his mind for the chance to work with a partner he first met in residency who shared similar professional interests and mutual respect. Twenty years later Dr. Braden is still practicing in this small south Arkansas town; having augmented his practice by working to solve medico social issues. He also finds time to serve as principal contributor and medical director of Hospice Ouachita County.

Jack M. Colwill MD
Emeritus Professor – Family and Community Medicine
University of Missouri-Columbia

Dr. Colwill is Emeritus Professor of Family and Community Medicine at the University of Missouri-Columbia. A faculty member since 1964 he originally served as assistant and associate dean in the University's School of Medicine. In 1997 he left his long-term post as chairman of the Department of Family and Community medicine after serving as head of the department for 25 years. In addition to his roles in family medicine, between 1992 and 2000 he directed the General Physician Initiative sponsored by The Robert Wood Johnson Foundation. Since stepping down as chair of the Committee for Reorganization of the Health Sciences Center he has chaired several committees for the Vice Chancellor for Health Affairs and the Departments of Pathology, Radiology and Medicine.

Dr. Colwill completed his BA at Oberlin College, his MD at the University of Rochester and his residency training at Washington University and the University of Washington.

He is a member of the Institute of Medicine of the National Academy of Sciences and is a past president of the Society of Teachers of Family Medicine. He was a member of the Council on Graduate Medical Education from 1990-96 and now serves as a consultant to the group. He recently completed a five-year term on the Board of Directors of the American Board of Family Practice and chairs the IOM Committee on the Gulf War and Health: A Literature Review of Pesticides and Solvents.

Marc B. Hahn, DO
Dean – College of Osteopathic Medicine
University of North Texas Health Science Center

Dr. Hahn is currently the Dean of the University of North Texas-Health Science Center's Texas College of Osteopathic Medicine. In that role, he oversees the academic and administrative aspects of the medical school and physician's assistants program and has oversight responsibilities for the physician's group practice and medical research. He is also the insurance administrator for the medical practice's professional liability self-insurance program. Dr. Hahn also serves on multiple committees for the Health Science Center. These committees involve institutional policy-making, medical school curriculum design, research programs, and physician group practice management. He is also a tenured professor of Surgery and Anatomy at the Health Science Center.

Dr. Hahn was a 1998-1999 Robert Wood Johnson Health Policy Fellow at the Institute of Medicine of the National Academy of Sciences in Washington, District of Columbia, serving as a health advisor to the United States Senate Committee on Finance. Dr. Hahn is also a former professor of Anesthesiology, director of the Pain Medicine Fellowship Program at the Penn State College of Medicine and chief of the Pain Medicine and Palliative Care Division at the Milton S. Hershey Medical. Dr. Hahn served for 12 years in the United States Army, prior to an honorable discharge at the rank of Major (Promotable). Stationed at the Walter Reed Army Medical Center and the Uniformed Services University he served as an anesthesiologist for two US presidents.

Dr. Hahn obtained his BS in Biology from Syracuse University and his medical degree from Des Moines University. He completed his internship and residency in Anesthesiology at the Walter Reed Army Medical Center in Washington, DC. He then completed a fellowship in Pain Management at both Georgetown University and the Clinical Center of the National Institutes of Health. Dr. Hahn is board certified in anesthesiology with sub-specialty certification in pain medicine. He currently serves on the Board of Directors, is the current past president and has served as the chairperson for the Membership, Clinical Practice and Annual Conference Committees of the American Academy of Pain Medicine. Dr. Hahn has numerous other accolades to his name; has published multiple abstracts, book chapters, book reviews, editorials, and scientific papers; and has lectured extensively internationally on various topics in anesthesiology, pain medicine and health policy.

Alvin Harrion
Recruiter Administrator
Mississippi Access for Rural Care

As the recruiter administrator for the Mississippi Access for Rural Care Program (MARC) Alvin Harrion oversees the recruitment and retention activities of the program. His focuses on developing and implementing strategies to effectively recruit and retain licensed primary care providers to underserved areas of the state; track medical professionals throughout their professional training programs; and improve access to primary and preventative medical care for all Mississippians. A graduate of Jackson State University with a bachelor's degree in science and technology, Harrion has been with the program since 1999. His previous work experiences include the Mississippi Department of Human Services, Hinds County Board of Supervisors, Lockheed Martin and Delta Airlines.

Hilda R. Heady
Associate Vice President for Rural Health
Robert C. Byrd Health Sciences Center
West Virginia University

Hilda R. Heady is associate vice president for rural health at the Robert C. Byrd Health Sciences Center of West Virginia University. She is jointly appointed to the West Virginia Higher Education Commission and works with the vice chancellor for health sciences in guiding and managing an interdisciplinary, community based health professions training program covering 50 of West Virginia's most under served rural counties. She serves as the executive director of this program, the West Virginia Rural Health Education Partnerships (WVRHEP), and program director for the WV AHEC Program. She is secretary of the Board of Trustees of the National Rural Health Association. She has been involved in rural health issues, rural women's health, rural aging, and community development for 32 years. She was an invited participant to the "Health Care Reform in Rural Areas" White House conference in 1993 and a regional finalist for the 1997 White House Fellows program. Heady served as the CEO of a small 58 bed rural hospital, Preston Memorial Hospital, and provided the needed leadership to turn around this near bankrupt rural hospital by working with the community and leaders to restructure its mission and the debt of the hospital. She is active in rural networking activities in West Virginia on issues of managed care, community health information networks, health profession recruitment and delivery systems.

Heady holds a Masters degree in Social Work from West Virginia University. She is the recipient of numerous awards including: the national leadership award for partnership building by the Community-Campus Partnerships for Health in 2001, the Governor's Award for Outstanding Achievement in Rural Health in 1996, the 1992 Exemplar Award by the West Virginia Chapter of the National Association of Social Workers, the Award of Achievement by the West Virginia Hospital Association in 1991, and the American College of Healthcare Executives Regents Award in 1991. She also received the Susan B. Anthony Award for the state chapter of NOW in 1990, was selected as "Woman of the Year" by the *Preston County News* in 1982, and "Woman of the Year" by the *Dominion-Post* in 1983.

Frances C. Henderson R., EdD
SRAP National Advisory Committee member
Dean Emeritus – Alcorn State University School of Nursing

Following her retirement on June 30, 2003, Dr. Frances C. Henderson was named Dean Emeritus of the School of Nursing at Alcorn State University in Natchez, Mississippi. Dr. Henderson was appointed Dean of the School of Nursing in 1988. From 1986 to 1988 Dr. Henderson was the chairperson of the Department of Baccalaureate Nursing. Dr. Henderson spent most of her nursing career (1963-1985) in the San Francisco Bay Area in teaching, counseling, administrative and project director positions. Dr. Henderson has directed projects funded by the W. K. Kellogg Foundation, the Department of Health and Human Services and The Robert Wood Johnson Foundation. Dr. Henderson is co-author of the book Managing Your Career in Nursing, first published in 1988 with a second edition in 1994. Dr. Henderson is a consultant on several projects including the Jackson Heart Study. She is a member of the Board of Governors for the National League For Nursing and vice president of the Council on Collegiate Education in Nursing. Dr. Henderson received a Bachelor of Science in Nursing Degree from Dillard University; a Master of Science in Nursing Degree from University of California San Francisco Medical Center; and an EdD in Higher Education from Nova University. Upon her retirement, the Dr. Frances C. Henderson Endowed Visiting Professorship in Nursing was initiated at Alcorn State University School of Nursing in her honor. This visiting professorship will provide one means of continuing Dr. Henderson's dedicated work in the areas of rural health and primary care and with populations who suffer from racial and ethnic disparities in health.

James M. Herman, MD, MSPH
Professor of Family and Community Medicine
The Penn State College of Medicine
Associate Dean for Primary Care
The Milton S. Hershey Medical Center

James M. Herman, MD, MSPH is currently the Hershey Foods Corporation Professor of Family and Community Medicine at the Pennsylvania State University College of Medicine, The Milton S. Hershey Medical Center, associate dean for Primary Care, director of the Center for Primary Care, and chair of the Department of Family and Community Medicine. In these capacities he is responsible for a broad range of activities, including the coordination of educational programs relating to the production of future primary care physicians, rural health programs, and the management of a network of primary care practices in Central Pennsylvania. He serves as Project Director of the Pennsylvania Area Health Education Center (AHEC) Program, a multimillion-dollar statewide project involving five universities and numerous other college programs that provides opportunities for health professions students to spend time in underserved areas and supports the primary care providers in those areas who teach them.

Dr. Herman, a graduate of the Johns Hopkins University School of Medicine and the University of Rochester/Highland Hospital Family Practice Residency Program, completed a Robert Wood Johnson Foundation Fellowship Program in Academic Family Medicine. Prior to his tenure at Penn State he directed a Family Practice Residency Program, served as a Medical Director for a managed care firm, and was a faculty member at Bowman Gray School of Medicine of Wake Forest University in North Carolina. He has been an officer of numerous professional organizations, including the North American

Primary Care Research Group, the Pennsylvania Academy of Family Physicians, and the Family Health Foundation of Pennsylvania. He is the author of numerous publications in the fields of epidemiology, women's health, and medical decision-making.

Randall Longenecker, MD
Associate Rural Program Director
The Ohio State University Rural Program

Dr. Longenecker is associate rural program director of The Ohio State University Rural Program, an integrated rural family practice training track established in 1998. In addition, he is a founding member and now co-chair of the Rural Medical Educators, a special interest group of the National Rural Health Association. He has practiced as a family physician in small-town rural Ohio for the past 21 years.

Regarding his work Dr. Longenecker states the following, "In spite of the barriers to rural graduate medical education – inefficiencies of size and vulnerability of scale, misperceptions by medical students who have difficulty understanding how the opportunity for learning in this environment can exceed the opportunities for learning in the ivory tower, and difficulty bridging the oft-contrasting cultures of academia and rural community – I have found no other place more conducive to creativity and life-long learning. I remain convinced that for at least some students this is the optimal model and a perfect match for residency training and subsequent practice."

Jonathon MacClements, MD
Director – Family Practice Residency Program
University of Texas Health Center at Tyler

Dr. Jonathan MacClements is director of the Family Practice Residency Program at The University of Texas Health Center at Tyler. In addition to these duties, Dr. MacClements is a senior aviation medical examiner, is certified in tropical medicine and traveler's health, and has an additional qualification in adolescent medicine. He serves on several committees within UTHCT, as well as being a Robert Wood Johnson Foundation Governance Council member for East Texas, and a board member for the Smith County Public Health District.

Fred Moskol
Executive Director
National Rural Recruitment and Retention Network

Fred is the first executive director of the National Rural Recruitment and Retention Network. He served as the associate director of the Wisconsin AHEC system and for 25 years as the first director of the Wisconsin Office of Rural Health, which he directed from 1976 until his retirement from the University of Wisconsin Medical School in 2001. Trained as a pharmacist with graduate studies in adult health education he has worked as a community pharmacist in rural Wisconsin, a health project director for a rural four county OEO/CAP and as a Peace Corps volunteer in a public health project in Iran. He is one of the founders of the Wisconsin Primary Health Care Association and a past president of the National Rural Health Association.

As the director of the Wisconsin Office of Rural Health, he helped develop New Physicians for Wisconsin, the Wisconsin Physician Loan Assistance Program, the Wisconsin AHEC and the National Rural Recruitment and Retention Network. Fred was appointed executive director of the National Rural Recruitment and Retention Network by the Network's board of directors in November 1999.

Donald Pathman, MD, MPH
Research Director and Associate Professor of Family Medicine
Co-Director – Program on Health Professions and Primary Care
Cecil G. Sheps Center for Health Services Research
University of North Carolina at Chapel Hill

Don is a member of the faculty of the University of North Carolina at Chapel Hill, where he is Research Director and Associate Professor of the Family Medicine, Co-Director of the Program on Health Professions and Primary Care at the Cecil G. Sheps Center for Health Services Research, and Director of UNC's NRSA Primary Care Research Fellowship. Dr. Pathman is a board-certified family physician who has practiced in rural Maine (in the National Health Service Corps) and rural Colorado, and now works and practices in Chapel Hill, North Carolina. His principal research interests are evaluating federal, state and foundation-sponsored primary care programs, evaluating medical training programs, understanding physician clinical and career decision-making, and developing research methods in primary care.

Benjamin P. Rackley
Executive Director, TAHEC

Currently, Rackley serves as executive director of the Tuskegee Area Health Education Center (TAHEC) and is an education specialist for the Central Alabama Veterans Health Care Center, in Tuskegee, AL. Prior to that he was the director of Programs and Operations at TAHEC. Rackley earned his BS in microbiology and chemistry from Auburn University and is currently working towards an MS in Community Health Education from California College of Health Sciences. Rackley was the lead author in a recently published article, "*The Southern Rural Access Program and Alabama's Rural Health Leaders Pipeline: A Partnership to Develop Needed Minority Health Care Professionals*" that appeared in a special supplement of The Journal of Rural Health. He was also a contributing author for an article on "*Summer Training Crosses State Lines*" that was published in a 1999 issue of The National AHEC Bulletin.

Janis Ritter
Practice Management Specialist
Piney Woods AHEC

Janis Ritter has over 11 years of healthcare experience, including management, education, training and certification as a registered medical coder. She has been with the Piney Woods AHEC since 1995 and her primary responsibilities have included the development of cancer prevention programs and curriculum; management and assistance in the

planning/implementation of community-based educational programs, as well as educational conferences for health professionals and facilitating training within academic institutions for local preceptors. Currently she is the practice management specialist for the Practice Management Technical Assistance Program, offering on-site reviews of practice business processes. She has attended HIPAA workshops and participated in numerous HIPAA conference calls and served on the HIPAA, HIPAA WHO planning committee to offer the workshop to providers in the East Texas region.

Steven R. Shelton, MBA, PA-C
Executive Director – East Texas AHEC
University of Texas Medical Branch at Galveston

Steve Shelton is executive director for the East Texas AHEC program developed in 1991. His responsibilities include management of all business aspects of the project; liaison to UTMB administration, School of Medicine, and Deans of Allied Health and Nursing, and of other participating institutions; liaison with community leadership for development of a base of constituent support; state policy planning and development through agency and legislative liaison; monitoring of programs on behalf of UTMB and participating institutions; and program-wide strategic planning.

In 1990, Shelton assumed responsibility as regional director for the Coastal Bend Office of the Health Education Training Centers Alliance of Texas. HETCAT was formed as the first major inter-institutional collaborative project among Texas health science institutions. Shelton was part of the original writing team that prepared the initial successful grant application to fund this project focusing on the health education and health workforce needs of the Texas border region. He continues as one of five key project staff for HETCAT under the leadership of Dr. Al Holguin. Shelton served on the planning group that merged two organizations into the National AHEC Organization and served as its second president during a 1998-1999 term of office. He currently serves as chair of the Program Directors Constituency Group.

Shelton is associate professor in the School of Allied Health Sciences, and clinical assistant professor in the School of Medicine, Departments of Family Medicine, and Preventive Medicine and Community Health at UTMB. Shelton trained at UTMB as a physician assistant and worked for three years in rural family practice before returning in 1978 as faculty in the Department of Physician Assistant Studies. He also continued his clinical work in the Department of Family Medicine. He completed his Master of Business Administration at the University of Houston Clear Lake in 1983. His special interests are in problem-based learning, education technology, community development, and strategic planning.

Lisa Shugarman, PhD
Associate Health Policy Researcher – RAND Corporation

Dr. Lisa Shugarman earned her doctorate in Health Services Organization and Policy from the University of Michigan School of Public Health in Ann Arbor, MI. Her studies emphasized aging health and long-term care policy and she is currently an associate health policy researcher with the RAND Corporation in Santa Monica, CA. Her work

addresses issues of access to primary, acute and long-term care. Dr. Shugarman's work has been funded by the Centers for Medicare and Medicaid Services (CMS), the Agency for Healthcare Research and Quality, the National Institute on Aging (NIA) and the Medicare Payment Advisory Commission, among others.

She recently completed a project for CMS to understand trends in special Medicare payments and service utilization for rural areas. She analyzed Medicare inpatient, outpatient, and physician supplier claims data to understand trends in services to Medicare beneficiaries residing in underserved rural regions across the 1990s. On another project funded by the NIA, Dr. Shugarman is examining urban and rural differences in use of community-based and institutional long-term care services in Michigan, applying Rural-Urban Commuting Area (RUCA) Codes to define urban and rural locations.

Charles Terrell, EdD
Vice President – Community and Minority Programs
Association of American Medical Colleges

Dr. Terrell is vice president of the Division of Community and Minority Programs (DCMP) of the Association of American Medical Colleges. His first appointment in higher education was as chair of the Inter-Group Studies Program at Wheelock College in Boston. His work in medical education began with his appointment as a high school liaison coordinator for the Boston University School of Medicine's (BUSM) Office of Minority Affairs. He held many positions at BUMC, including director of student financial management, assistant dean for student affairs and associate dean for student affairs. Dr. Terrell also worked closely with the Office of Minority Affairs, serving on the admissions and promotions committee and establishing and directing BUSM's Office of Residency Planning and Practice Management.

Dr. Terrell is a nationally recognized authority on higher education access, diversity in higher education and medical education and student financial assistance. He currently serves as chairman of the Congressional Advisory Committee on Student Financial Assistance, appointed by the president pro tempore of the US Senate in October 1997 and reappointed in July 2000 for a three-year term. Throughout his career in higher education and medical education he had remained committed to education access and healthcare equity for all Americans, but specifically for underrepresented and less-advantaged students. He holds a BA in American History from Colby College, an MA in African-American Studies from Boston University and an EdD in higher education from Nova Southeastern University.

Nelson A. Tilden, PhD, MHA
Researcher/Consultant

Nelson Tilden has spent most of his 30-year healthcare career working in the area of rural provider recruitment and retention. Tilden is a former hospital CEO and CEO of a state hospital association. He holds a master's degree in Healthcare Administration and a PhD in management. In 1985 he founded the Medical Search Institute that offered the

nation's first formal training programs for in-house physician recruiters. He is the author of three books, numerous articles and training manuals for healthcare organizations, state governments, the Federal government and private foundations.

Dr. Tilden has been the principal researcher on several physician retention studies conducted for state governments. For the past two years he has concentrated exclusively on retention, recently completing a retention project for rural West Virginia.

Mary Wainwright
Deputy Director
East Texas Area Health Education Center

Mary Wainwright is the deputy director for the East Texas Area Health Education Center and a clinical assistant professor in the University of Texas Medical Branch (UTMB) School of Nursing. She is an advocate for underserved populations, especially rural populations. With a nursing background, Mary has been engaged in health workforce development activities for the last 17 years. She has followed the impact of the Hopwood Decision and will discuss post-Hopwood findings.

Wainwright earned her BS in nursing and her MS in nursing administration from Texas Women's University. She is a member of the Texas State Strategic Health Partnership Data Work Group, a UTMB representative to the University of Texas K-16 Coordinator's Council and former president of the Texas Rural Health Association. She serves on several regional and institutional committees and has four publications to her credit.

Robert B. Walker, MD, MS
Professor and Chairman - Family and Community Medicine
Joan C. Edwards School of Medicine at Marshall University

Robert B. Walker is currently professor and chairman of Family and Community Health at Joan C. Edwards School of Medicine at Marshall University. He received his medical degree from the University of Florida College of Medicine and received postgraduate training at Bowman Gray School of Medicine. He also is the medical director of the Benedum Rural Geriatrics Program, offering health care to isolated rural elders. He has been very active in improving health care for the underserved and disadvantaged people of West Virginia.

Among his accomplishments are the following: founding physician of the Lincoln Primary Care Center, designated an "Outstanding Rural Practice in America" by the National Rural Health Association; professor of the Year in West Virginia for teaching rural health to student health professionals; Special Service Award by the Fairfield Community for establishing a free clinic at Ebenezer Community Center in Huntington; Outstanding Contribution to Medical Education by graduating class at Joan C. Edwards School of Medicine at Marshall University. His Department has been recognized as the "Outstanding Rural Health Program in America". Dr. Walker was selected for the National Rural Health Association's "2000 Distinguished Educator Award".

Dr. Walker has served as an advisor to Congress on rural health. He has authored several reports on health care delivery for the West Virginia Governor's Office and the West Virginia Legislature. He has presented plans for care of the rural elderly to the joint Congressional Committees. He continues to practice in Lincoln County West Virginia, as he has for the past 26 years, caring for many of his patients in their homes and at the Lincoln Primary Care Center. He is the author of many published medical essays, articles and book chapters.

Anne F. Weiss, MPP
Senior Program Officer
The Robert Wood Johnson Foundation

Anne F. Weiss, MPP, joined the Foundation in 2000 as a senior program officer, working on issues related to improving access to health care for underserved populations and reducing the number of uninsured Americans. Previously, she served as senior assistant commissioner of the New Jersey Department of Health and Senior Services, where she directed the state's oversight of acute care services, including regulation of hospitals and managed care plans and policymaking for a \$300-million hospital-based indigent care program. She also served as executive director of New Jersey's health care reform commission, the Essential Health Services Commission, where she directed the design and implementation of Health Access New Jersey, a subsidized health benefits program that received national recognition. Before coming to New Jersey, Weiss spent ten years in Washington, DC, serving as professional staff to the United States Senate Committee on Finance and as a senior examiner with the Office of Management and Budget, focusing in both positions on issues related to Medicare, Medicaid and private health insurance coverage. She has also served as a Program Analyst in the Office of the Assistant Secretary for Planning and Evaluation. Weiss received her BA in History and Political Science from Wellesley College, and an MPP from the Kennedy School of Government, Harvard University.

John R. Wheat, MD, MPH
Professor – Community and Rural Medicine
College of Community Health Sciences
University of Alabama

Dr. Wheat is Professor of Community and Rural Medicine in the College of Community Health Sciences at the University of Alabama. He oversees the Rural Health Scholars Program and Rural Medical Scholars Program at The University of Alabama, and teaches Rural/Community Medicine in year 3 of medical school. His educational background includes BS and MD (University of Alabama System); MPH (The University of North Carolina at Chapel Hill); Medicine Residency (Mayo Clinic); Robert Wood Johnson Foundation Clinical Scholar in Clinical Epidemiology and Preventive Medicine, followed by Post-doctoral fellowship in Epidemiology (The University of North Carolina at Chapel Hill). He is board certified in Internal Medicine, General Preventive Medicine/Public Health, and Occupational and Environmental Medicine. He served as a primary care medical officer in the US Navy rising in rank to Lieutenant Commander. His academic interests revolve around vulnerable and underserved rural populations, e.g., prevention

in agricultural medicine, insurance and health care systems for uninsured rural children, and educational and community developments needed for rural practice.

Barbara Wren
Practice Management Specialist
Southwest Georgia AHEC

Barbara Wren has worked at the Southwest Georgia Area Health Education Center since 1992, serving as preceptor coordinator and Satellite Physician Assistant Program Director, prior to assuming her role as practice management specialist two years ago. SOWEGA-AHEC serves a rural and diverse 38 county area and has forged strong relationships with Georgia's academic medical and allied health education programs, working to increase and support the health care provider pipeline for its communities.

Barbara completed her undergraduate work at Emory University and her masters degree at Georgia State University, both located in Atlanta, and serves on the board of the Georgia Association for Primary Health Care.

A heartfelt thank you is extended to the following individuals for sharing their ideas, time and enthusiasm in developing the program agenda and identifying presenters for the Southern Rural Access Program Autumn 2003 Grantee Conference.

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Professor - The University of Alabama at Tuscaloosa, Tuscaloosa, AL

Barbara Wren

Practice Management Specialist
Sowega AHEC, Albany, GA



Southern Rural Access Program Autumn Grantee Conference Highlights



October 29-31, 2003

Who Should Attend

The conference agenda has been developed to educate, inform, enlighten and provide a forum for information sharing for Southern Rural Access Program lead agencies, key partners, subcontractors and others involved with rural healthcare provider recruitment and retention efforts or the development of rural health leader pipeline programs.

Conference Hotel Reservations

Hotel reservations should be made by calling the Crowne Plaza Hotel Austin and Executive Meeting Center located at 500 North IH 35 near Austin's famed Sixth Street district (brochure enclosed) directly at **800-684-7241**. Rate: \$90/night (single or double), plus 15% tax for a total of \$103.50/night. Remember to say you are with the Southern Rural Access Program. To guarantee a room at the conference rate, reservations must be made by **October 1**.

Transportation Logistics

Austin-Bergstrom International Airport is served by America West, American Airlines, Continental Airlines, Delta, Funjet Charters, Frontier Airlines, Mexicana, Northwest, Southwest and United. Super Shuttle Transportation Services provides transportation between the airport and downtown/south I.H. 35 for approximately \$10/one way. Reservations should be made at least 24 hours in advance by calling 512-258-3826 or 800-258-3826. Taxi service is provided by American Yellow Checker Cab (512-452-9999), Austin Cab (512-478-2222) and Roy's Taxi (512-482-0000).

Opening Networking Reception

Conference attendees are cordially invited to begin the conference at an informal networking reception from 5:30 p.m. to 7:30 p.m., Wednesday evening at the Crowne Plaza. A sumptuous buffet of hot and cold appetizers along with a variety of beverages will be served. If you find you are still hungry, then enjoy dinner on your own at a restaurant of your choosing. Information on Austin's many restaurants and night spots can be found in your participant folder.

Fun & Frivolity at Esther's Follies

Please plan to join us Thursday evening at Esther's Follies for fun, frivolity and fantastic food. Esther's, a combination topical vaudeville/satirical musical comedy revue, has been called the state's premier comedy complex, garnering national praise for its repertory company of professional performers. The one to one and a half hour show will be preceded by a networking reception and sit-down Mexican Fiesta. For those of you who think a trip to Texas wouldn't be complete without BBQ, we've added beef brisquet to the menu. The festivities should conclude by 9:15 p.m., giving folks time to stroll down Sixth Street or venture to the Warehouse District in search of Austin's hot spots.

An Evening in Downtown Austin

Known as the "Live Music Capital of the World", Austin boasts some of the best live music to be found anywhere. Within walking distance or a short cab ride you can whittle the night away at dozens and dozens of live music venues, including Antone's Night Club, BD Riley's Pub, Broken Spoke, Maggie Mae's, Pete's Peanut Bar and Piano Emporium, Red Eye Fly or Stubb's BBQ.